



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

NH FREEDOM FUND (3566)  
Great American Media (1203)  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 175565  
Inv Date 11/25/2012  
Terms Net 30  
Contract 48869  
Bill Type Standard  
Period 10/29/2012 - 11/25/2012

Great American Media  
1010 Wisconsin Ave  
Washington, DC 20007

AgM

Product POLITICAL ISSUE (1052)  
Brand Est 2176 10.23 - 11.6 (28251)  
Acct Types Local/Political Issue Agency  
Est/Headline 2176/  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/28/2012 4:06:51PM

WHDH Boston (WHDH)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	20003-Today Show M	Per week (1), Tu, We, Th, Fr	10/30/12 7:24AM (Tu)	00:30	Today Show	NHFF120730H	\$6000.00	
4.0	SPOT	6:30PM-NBC Nightly	Day, Tu-1	10/30/12 7:00PM (Tu)	00:30	NBC Nightly News	NHFF120730H	\$6500.00	
5.0	SPOT	6:30PM-NBC Nightly	Per week (2), We, Th, Fr	10/31/12 6:46PM (We)	00:30	NBC Nightly News	NHFF120730H	\$6500.00	
5.0	SPOT	6:30PM-NBC Nightly	Per week (2), We, Th, Fr	11/02/12 6:47PM (Fr)	00:30	NBC Nightly News	NHFF120730H	\$6500.00	
7.0	SPOT	6:00PM-7 News at 6	Per week (1), Su	11/04/12 6:16PM (Su)	00:30	7 News at 6	NHFF120730H	\$3500.00	
9.0	NFL	8:18PM-NBC SUNDAY	Per week (1), Su	11/04/12 10:02PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	NHFF120730H	\$30000.00	

We warrant that the actual broadcast information shown  
on this invoice was taken from the official program log.

Gross Total	\$59,000.00	Total Spots	6
Commission	(\$8,850.00)		
Net Total	\$50,150.00		